



FRUIT MEASURING GAUGE



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Unlocking opportunities in Saudi Arabia's fresh produce sector



Against the backdrop of increased global food security concerns and a demand for fresh produce, we look at how Global Star Group is leveraging its expertise in sourcing, warehousing and distribution, in order to bridge the gap between global supply and the needs of the Kingdom of **Saudi Arabia**.



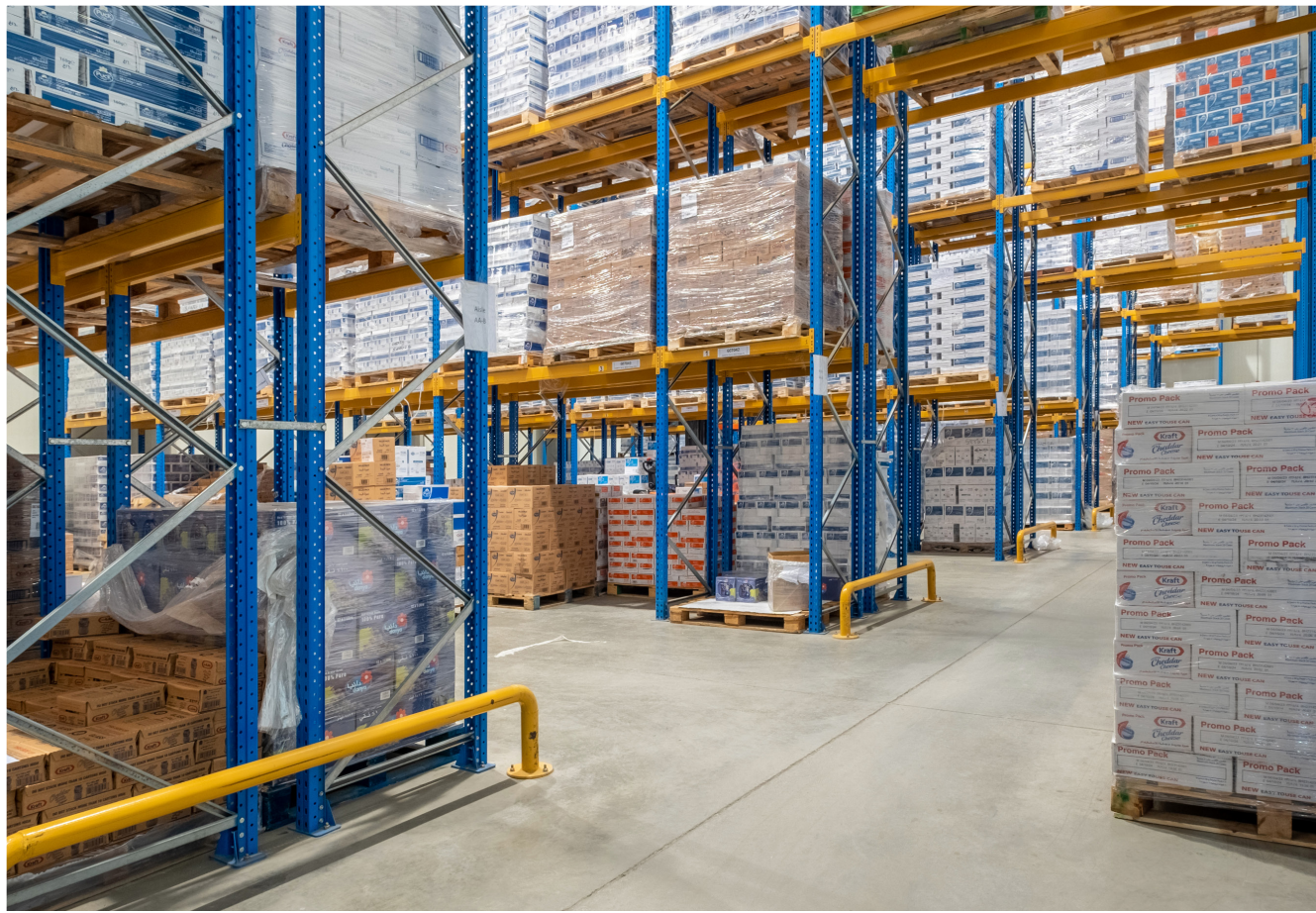
As arguably one of the most in-demand and all-encompassing sectors in the world, the fresh food and produce sector requires deep industry knowledge, a strong business presence, and a robust organisational structure.

Possessing all these attributes and more, since its founding in 2009, Global Star (GS) Group has evolved from its inception as a trading and distribution organisation to a comprehensive solution provider, spanning cold storage &

logistics, transportation, farming & harvesting, and international trade. More recently, 2022 saw the launch of GS Group's own fresh fruit and vegetable brand, Delizia.

GLOBAL STAR GROUP AT A GLANCE

- 4 global offices (KSA, UAE, Bahrain & India)
- 220+ employees
- Yearly trade of 86,000 metric tonnes of fruits and vegetables; 19 countries of provenience



- 100+ vehicles in the transportation fleet
- 18,000 pallets storage capacity across 8 locations & 17,000 pallets storage capacity upcoming

Comprising 6 business divisions, GS Group has developed over the years a 360° ecosystem that positions the organisation as a trusted industry partner:

- Global Star Trading & Distribution
- Global Star Cold Storage and Logistics
- Global Star Transportation
- Global Star Farming & Harvesting
- Global Star International Trade
- Delizia

With each division specializing in its own unique area of expertise, while complementing one another, GS Group aims to ensure a seamless, efficient and uninterrupted flow of fresh produce.

A CLOSER LOOK AT THE RECENT EXPANSION OF GLOBAL STAR COLD STORAGE & LOGISTICS

As a key division of GS Group, Global Star Cold Storage & Logistics focuses on providing end-to-end solutions to local and international partners, ensuring the freshness and safety of produce throughout the supply chain.





The division currently operates 8 cold storage spaces across multiple locations in the Kingdom of Saudi Arabia (KSA) with a total capacity of 18,000 pallets, and 3 new spaces with 17,000 pallets are ready to start operating, increasing the total storage capacity to 35,000 pallets. The cold storage spaces are strategically spread across the Kingdom, connecting key points of interest from Riyadh and Dammam to Jeddah, Madinah and Al Ahsa. Undoubtedly, this places the division at the forefront of the industry, equipped to meet the increasing needs of both the local market and global partners seeking to establish a presence in KSA.

Together with its wide network of partners, Global Star Cold Storage & Logistics also offers second-party (2PL), third-party (3PL), and fourth-party (4PL) logistics services. Selected according to shared values, a high standard of expertise, and a commitment to excellence, the division's business partnerships have been established with the goal of driving a positive impact on the industry in Saudi Arabia.

The major business partners include DSV (formerly Agility), Arla Foods (formerly Dania Foods), BRF Foods, Saudi Radwa Chicken, Lulu Hypermarket, Sharbatly, and AFCO Food & Beverage.

A key part of the division's operations is its commitment to innovative and responsible practices, which include the use of technology

to improve supply chain efficiency, energy-efficient lighting and cooling systems, just to name a few.

Through its exceptional operational performance, Global Star Cold Storage & Logistics strive to minimise waste and reduce its carbon footprint, while playing an active role in achieving regional food security.

THE RISING STAR: DELIZIA

Since its launch just a couple of years back, in 2022, Delizia has rapidly expanded both its reach and produce portfolio, the latter now consisting of a diverse range of over 15 fruits and vegetables sourced from across continents, including South America, Europe, Africa, the Middle East, and Asia.

Founded from the desire to redefine the world of global fresh produce, the cornerstone of Delizia's quick success is the division's focus on collaborating with trusted growers, thus creating a network that is equally dedicated to excellence.

These partnerships only reaffirm Delizia's commitment to quality and superior taste, while on its ongoing quest to bring the world's finest fruits and vegetables to consumers around the globe.

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GLOBAL STAR
Trading & Distribution



GLOBAL STAR
Transportation



GLOBAL STAR
Cold Storage & Logistics



GLOBAL STAR
Farming & Harvesting



GLOBAL STAR
International Trade



Produced & Distributed
by Global Star Group



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